

VOGUE

THE RELAUNCH



CULTURE 50 years of L'Uomo Vogue
The Creatives Revolution
Menswear Pioneers
Style Icons for Now
Stories, Opinions, Previews

FASHION Men seen through women's eyes
Julia Hetta
Arielle Bobb-Willis
Collier Schorr
Annemarieke van Drimmelen
Brigitte Lacombe

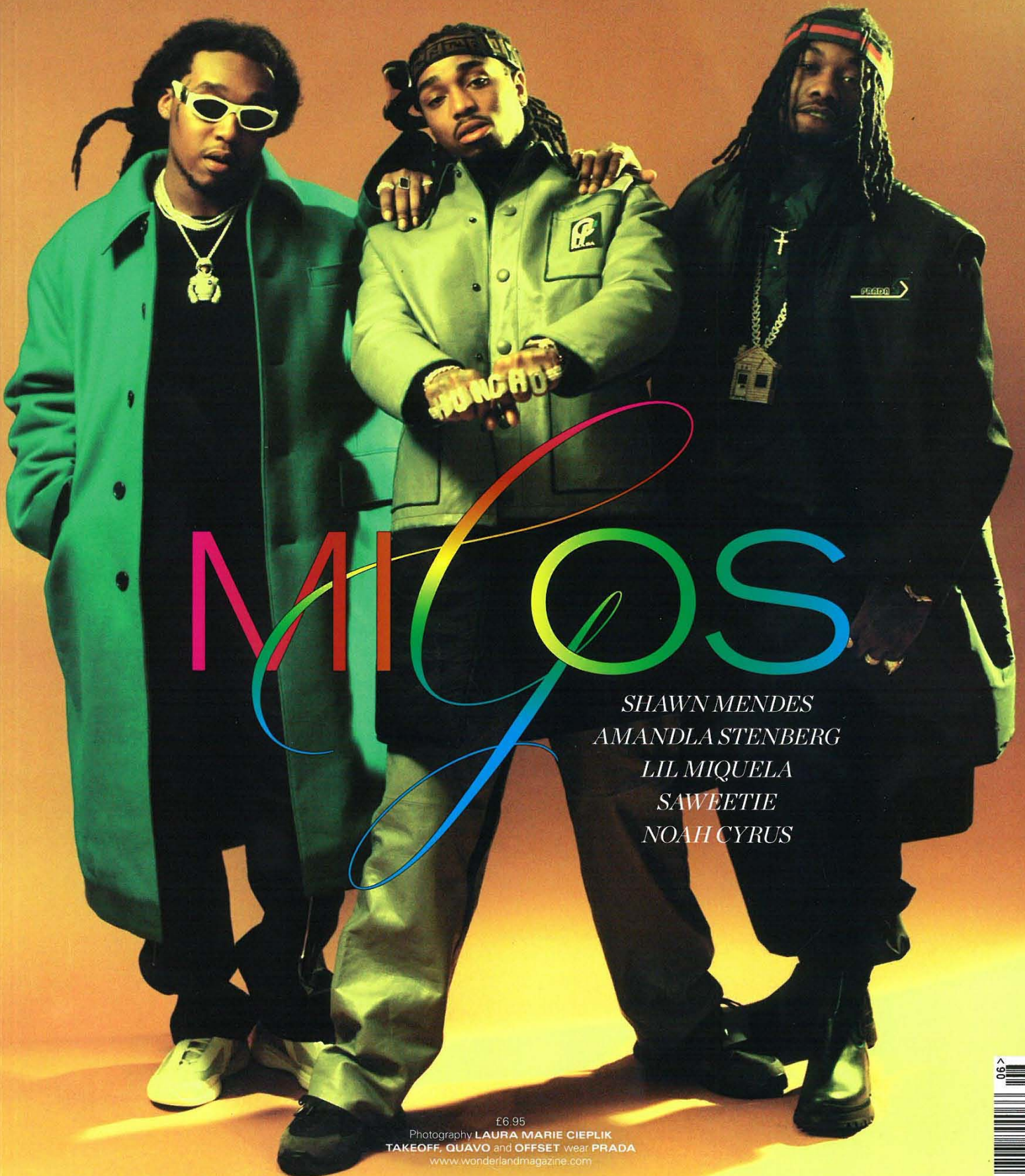
OBJECTS The 165 most desirable pieces
of the season

COVER Photograph by Julia Hetta
Styling by Hannes Hetta
Rogier Bosschaart wearing Prada

L'UOMO

Wonderland.

THE SUMMER 2018 ISSUE



MIGOS

SHAWN MENDES
AMANDLA STENBERG
LIL MIQUELA
SAWEETIE
NOAH CYRUS

£6.95

Photography **LAURA MARIE CIEPLIK**
TAKEOFF, QUAVO and OFFSET wear **PRADA**
www.wonderlandmagazine.com



Frankfurter Allgemeine

magazin

JUNI 2018
WM-SPEZIAL





Cloft, jacket and shirt Prada.

On the opening page. Clockwise from left, Jacket and shirt Ralph Lauren Purple Label, trousers Dries Van Noten, shoes Church's, Gilet and shirt Dsquared2.
Shirt, trousers and boots Ann Demeulemeester, Shirt and trousers Ralph Lauren Purple Label, Jacket and shirt Dries Van Noten, trousers Ann Demeulomeester.
Shirt and trousers Dolce&Gabbana, scarf Dsquared2, Trousers Lordini.

#MENSFASHION

Sette uomini di moda

DI MICHELE CIAVARELLA - FOTO DI PAOLA DOSSI - STYLING DI GIOVANNI DE RUVO

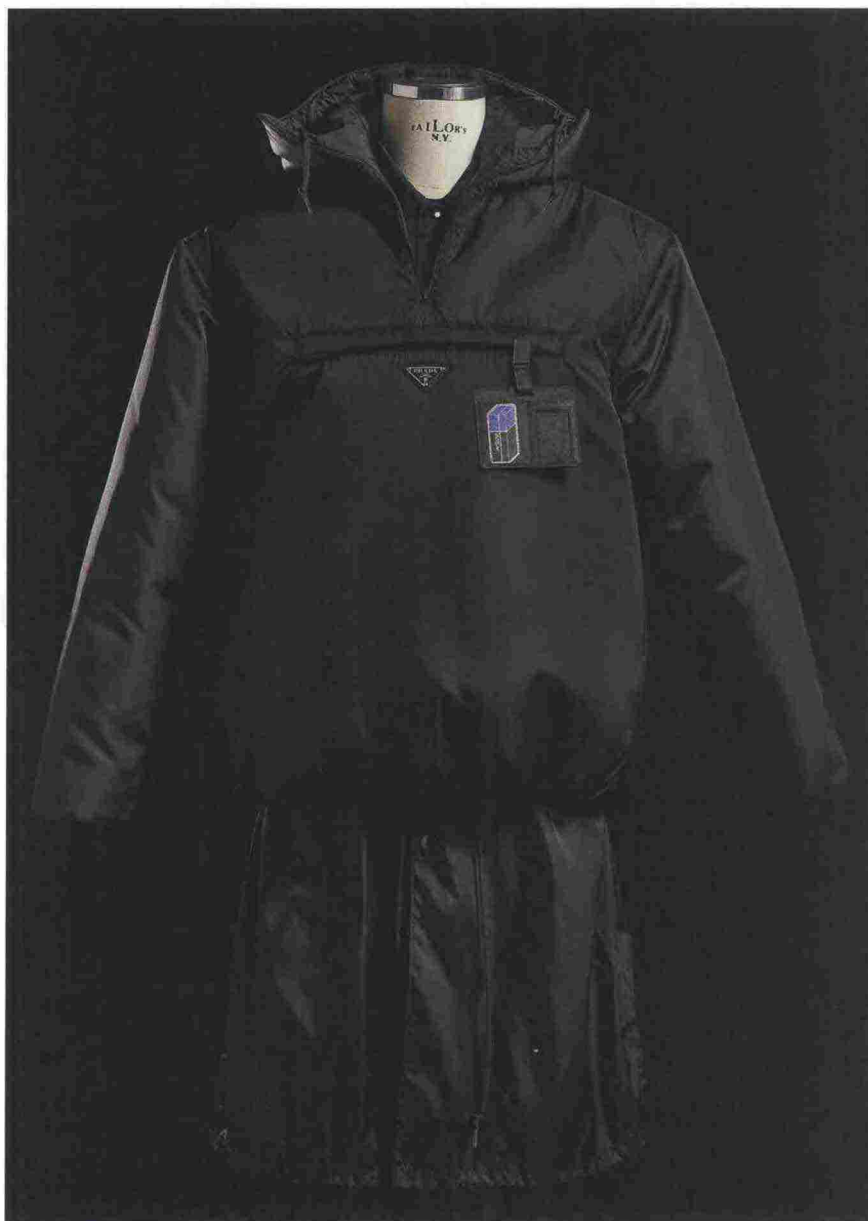
IL DANDY, IL PANINARO E IL NORMCORE SI ACCOMPAGNANO AGLI ANNI SETTANTA, ALLA LOGOMANIA, AL NYLON E AL LATEX. SONO LE TENDENZE PIÙ FASHION PER L'INVERNO.


Prada

LA RIVOLUZIONE DEL NYLON NERO COMPIE 40 ANNI

Anorak imbottito chiuso con zip e con tascone centrale sovrapposto a un parka lungo.

Anche un tessuto può fare una rivoluzione. Nel 1978 Miuccia Prada, erede di una dinastia di negozianti milanesi fornitori della Real Casa, entra nell'azienda di famiglia e crea una borsa dallo stile semplice e con una linea pulita in un materiale industriale molto funzionale mai utilizzato prima per costruire un accessorio di lusso. È un nylon nero con trama sottile e ritorta, resistente e impermeabile, con cui sono fatti i **paracadute dell'esercito** italiano. Il successo di quell'oggetto cambia la percezione della moda di allora: la borsa diventa un oggetto del desiderio femminile e il nylon si trasforma in un'icona dello stile Prada. Oggi, dopo 40 anni, quella stessa fibra, imbottita, stampata, colorata, ulteriormente trattata, imprime il proprio aspetto tecnologico a tutta la collezione di abiti maschili che, sovrapposti gli uni agli altri, si avvantaggiano anche dei significati delle stratificazioni che si ritrovano nella società globale molto attuale.





PRADA REDUX

For its next collection, the hottest prints from Prada's past have been reborn. In this special preview of AW18, GQ lights it up with fashion's great trailblazer

Photographs by **Giampaolo Sgura** Styling by **Luke Day**

From left: Shirt, £1,205.
Top, £640. Shorts, £605.
Boots, £610. Socks,
£140. Hat, £290.

Shorts, £640. Hat, £290.
Phone case, £350.

Jacket, £1,715. Dress,
£1,205. Shoes, £645.
Socks, £110. Hat, £290.
Badge holder, £140.

Shirt, £1,205. Shorts,
£640. Socks, £110.
Phone case, £350. All
by **Prada**. prada.com

FASHION



JUNE 2018 GQ.CO.UK 225

Shirt, £695. Shorts,
£640. Shoes, £610.
Socks, £110. Badge
holder, £140. Phone
case, £350. All by
Prada. prada.com



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Clockwise from left:
Shirt, £790. Hat, £225.
Badge holder, £125.

Shirt, £790. Hat, £290.

Shirt, £790. Badge
holder, £350. All by
Prada prada.com



Jumper, E675. Shirt,
E790. Top, E640. All
by Prada. prada.com

228 741 00 1111 JUNE 2018

FASHION



From left: Shirt, £790.
Skirt, £735. Shoes,
£645. Socks, £110.
Badge holder, £140.
Phone case, £350.

Coat, £2,410. Shirt,
£790. Shorts, £1,020.
Boots, £550. Socks,
£110. Hat, £225. Badge
holder, £140. Phone
case, £405. All by
Prada. prada.com



From left: Shirt, £1,205.
 Jumper, £675. Shorts,
 £640. Boots, £610.
 Socks, £110. Hat, £225.
 Badge holder, £140.
 Phone case, £350.

Coat, £2,410. Shirt,
 £790. Shorts, £640.
 Boots, £610. Socks,
 £110. Hat, £225.
 Badge holder, £140.
 Phone case, £350.

Shirt, £790. Skirt, £670.
 Shoes, £795. Hat, £225.
 Badge holder, £140.
 Phone case, £405.

Top, £640. Shorts, £640.
 Boots, £550. Socks, £110.
 Hat, £225. Phone case,
 £350. All by Prada.
prada.com

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FASHION



GRAN BRETAGNA - GQ - PRADA - 01.06.18



Shirt, £790. Shorts, £1,020. Hat, £225. Badge holder, £125. All by **Prada**. prada.com

Opposite: Shirt, £790. Skirt, £670. Shoes, £795. Socks, £110. Hat, £225. Phone case, £405. All by **Prada**. prada.com

Production **Dario Callegher**
UK production **KO Productions**
Models **Jacob Gutierrez, Jeremiah Torres and Jonathan Rodriguez at Next, Isabella Emmack at DNA**
Hair and grooming **Benjamin Thigpen**
Casting **David Chen**
Photography assistants **Filippo Tarentini, Ray Wadia**
Styling assistants **Jacinto Garcia, Angelo Mitakos**
Grooming assistant **Nina Alcantara**
Production assistants **Sean Rahil, Rita Rainis**
Digital technician **Christopher Murray GA**

FASHION



GRAN BRETAGNA - GQ - PRADA - 01.06.18



Opposite page: Jacket, trousers, shirt and bag, LOUIS VUITTON, shoes, JOHN MOORE REIMAGINED, hat, stylist's own. This page: All clothing, PRADA.

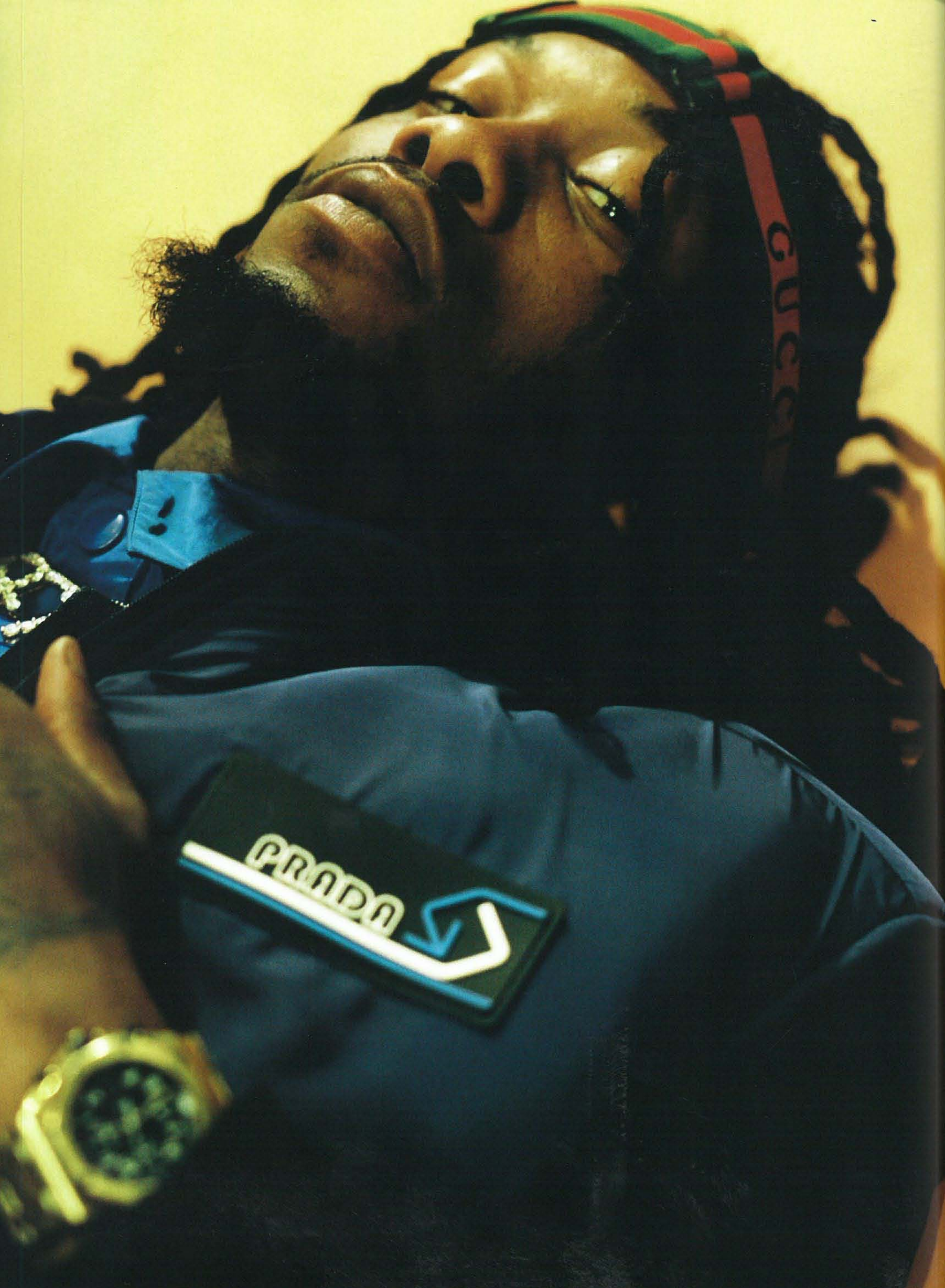
Photography BARTEK SZMIGULSKI Fashion WAY PERRY

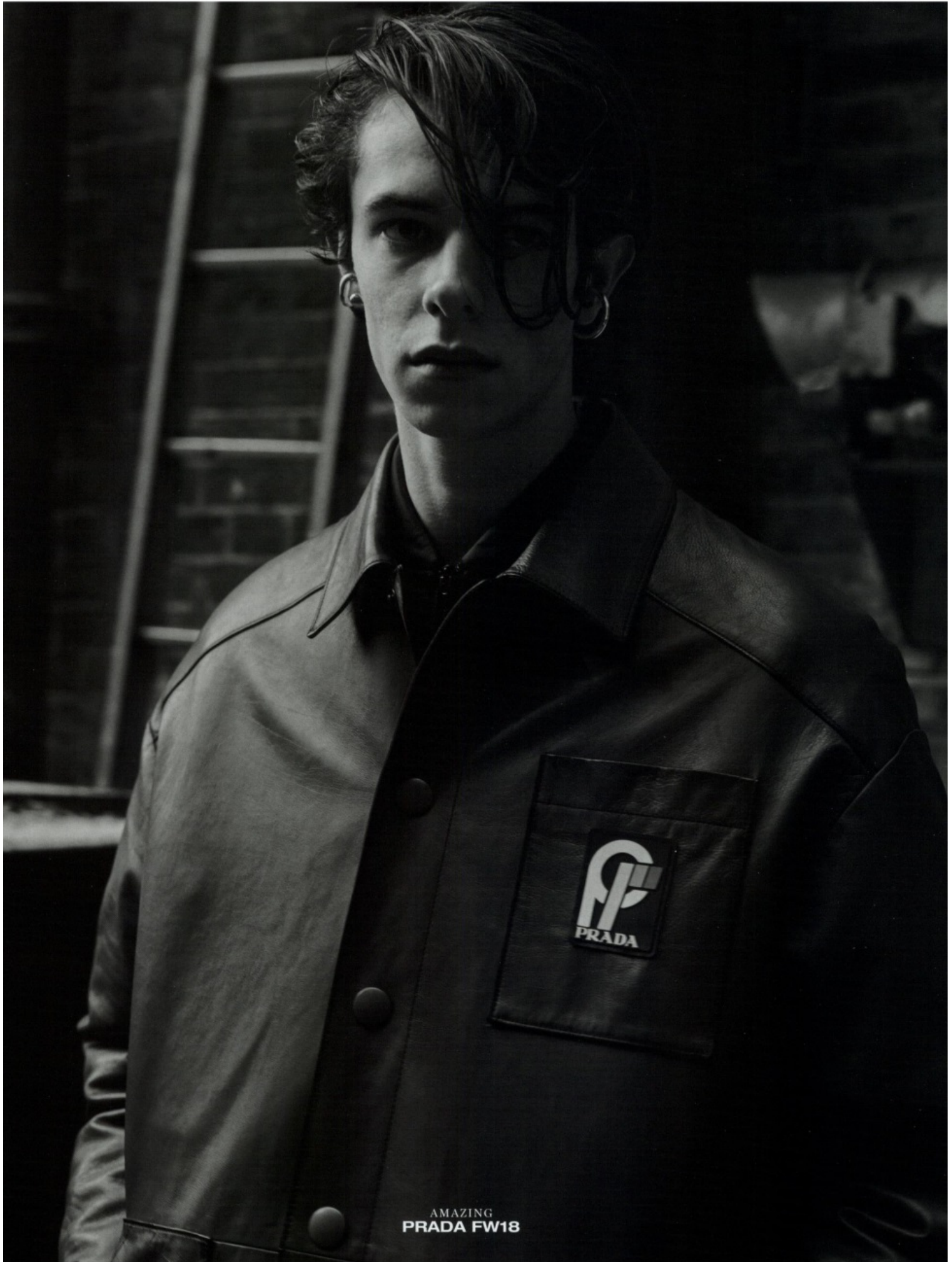


Five hours with the wildest rap group in the world.

MIGOS

Photography LAURA MARIE CIEPLIK Fashion TONI-BLAZE Words LILY WALKER





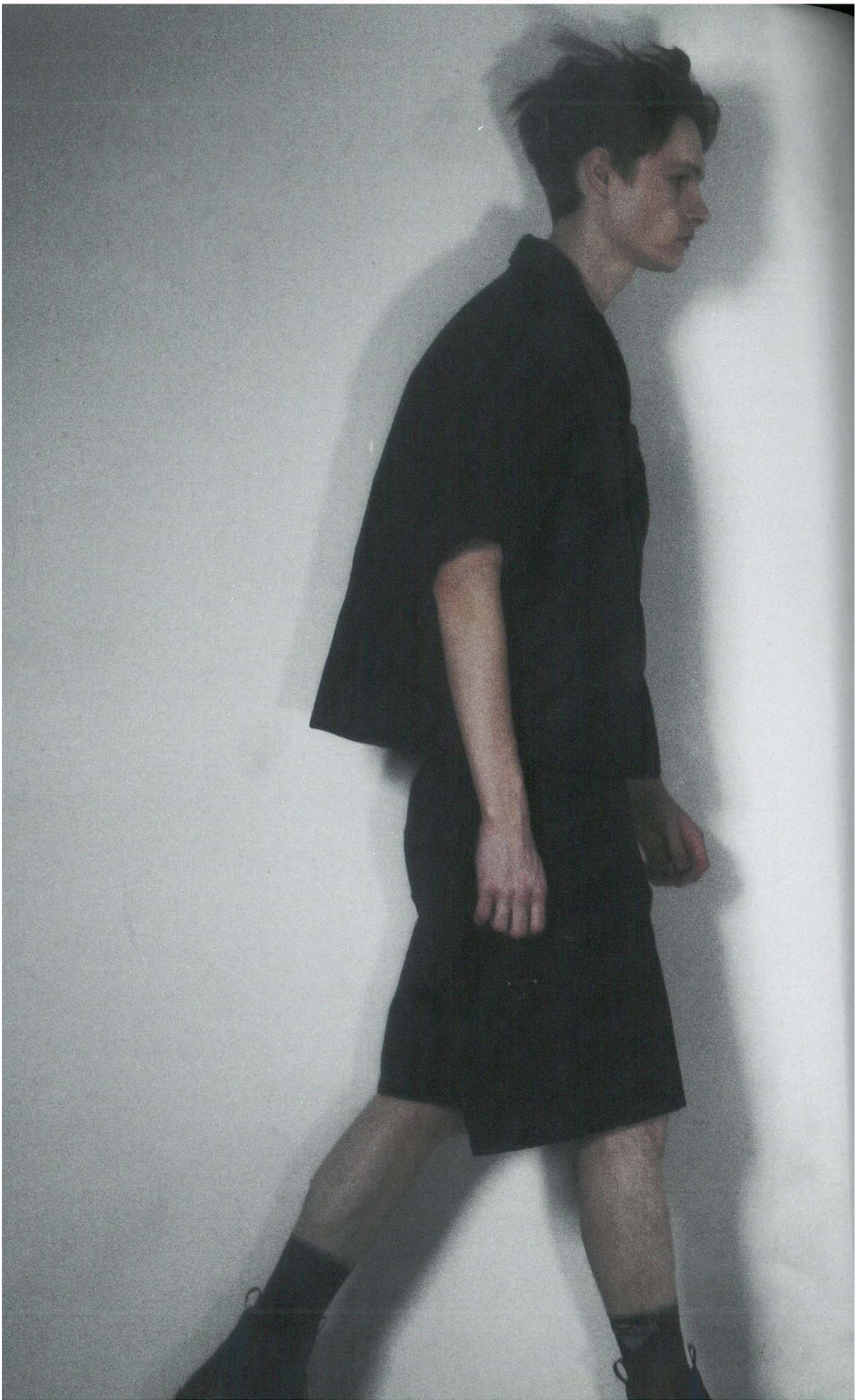
AMAZING
PRADA FW18

GRAN BRETAGNA - HERO - PRADA - 01.04.18

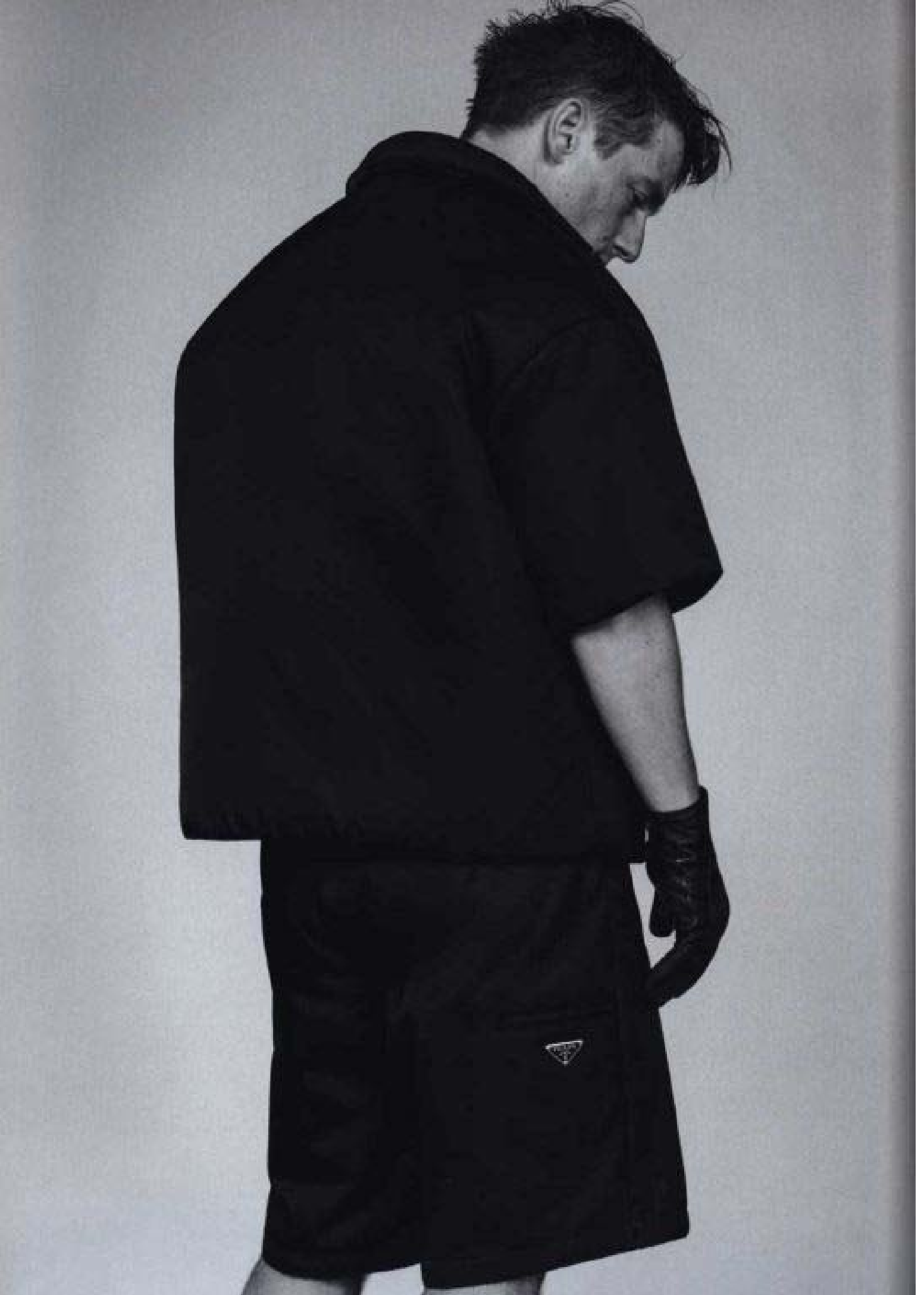
this page
coat, shirt, tie,
trousers, gloves
and boots all by
PRADA FW18

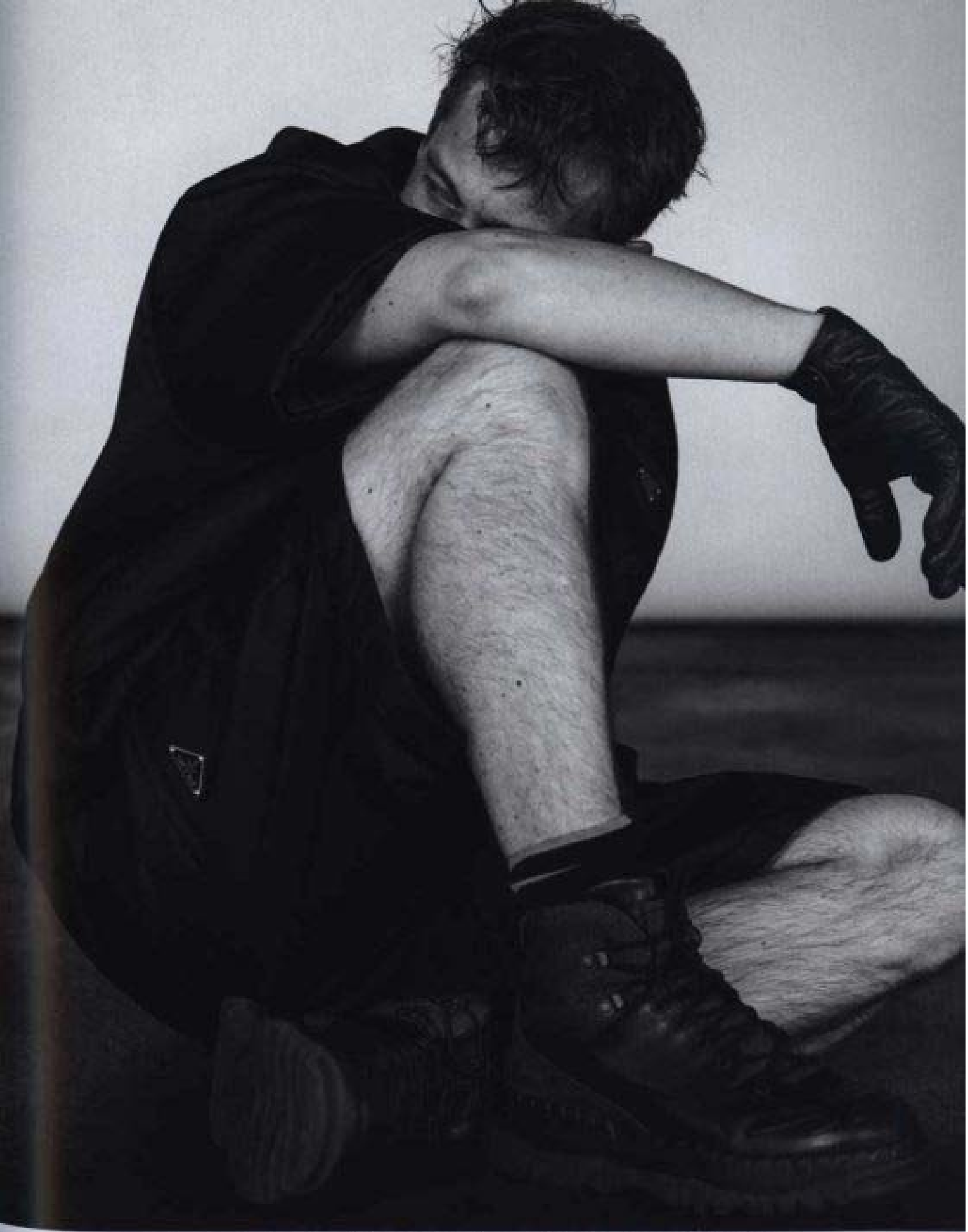
opposite
jacket by KIKO
KOSTADINOV
FW18; scarf and
trousers by LOUIS
VUITTON FW18





FRANCIA - CRASH - PRADA UOMO - 01.06.18.jpg





this page: shirt, shorts, and socks PRADA gloves BRIONI boots CAMPER x KIKO KOSTADINOV
left page: shirt and shorts PRADA gloves BRIONI





A decade ago, Sheridan was in East Texas. His town has a population of 1,300, and he's related to about half of the residents.

This page: Remembering the early '90s Manchester music scene in a Prada top, pants, and hat; Balenciaga sunglasses; Adidas Originals sneakers. Opposite: Feeling presidential in a Corneliani suit, Tom Ford shirt, Ralph Lauren tie and pocket square, Tiffany & Co. watch, Bruno Magli shoes.